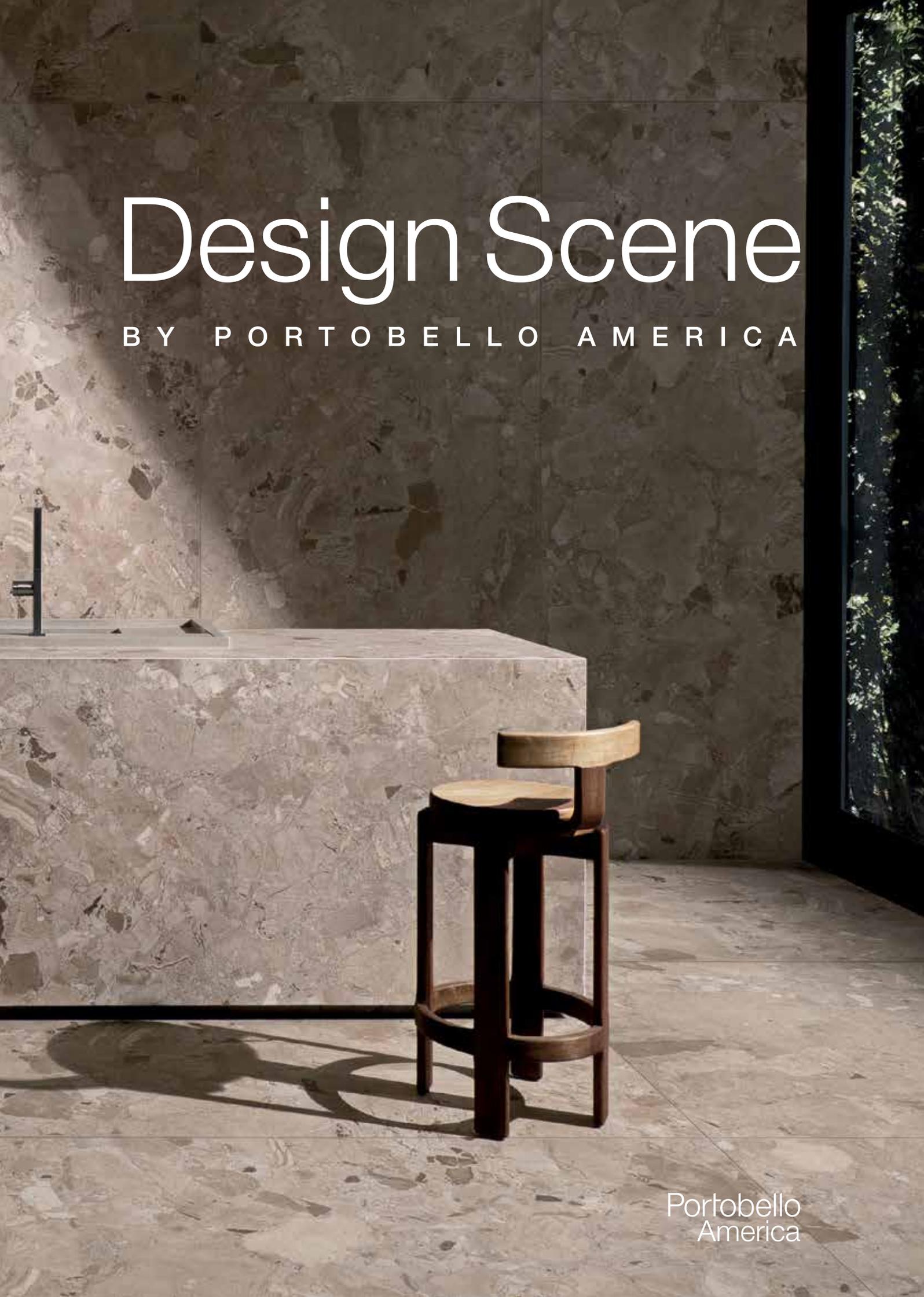


# Design Scene

BY PORTOBELLO AMERICA



Portobello  
America

# DESIGN PAVES THE WAY

Welcome to **Design Scene by Portobello America**—where our passion for design and innovation takes center stage.

At Portobello, we believe that design does more than shape spaces; it transforms experiences. With a global presence spanning over 60 countries, we continue to lead the way, collaborating with architects and designers to push creative boundaries.

Design Scene by Portobello America explores the latest in interior design, sustainability, and lifestyle—while spotlighting our newest releases.

We're thrilled to have you join us on this journey as we ignite meaningful conversations and shape the future of design.

**Enjoy the read!**

***Portobello America Team***



INTRODUCING

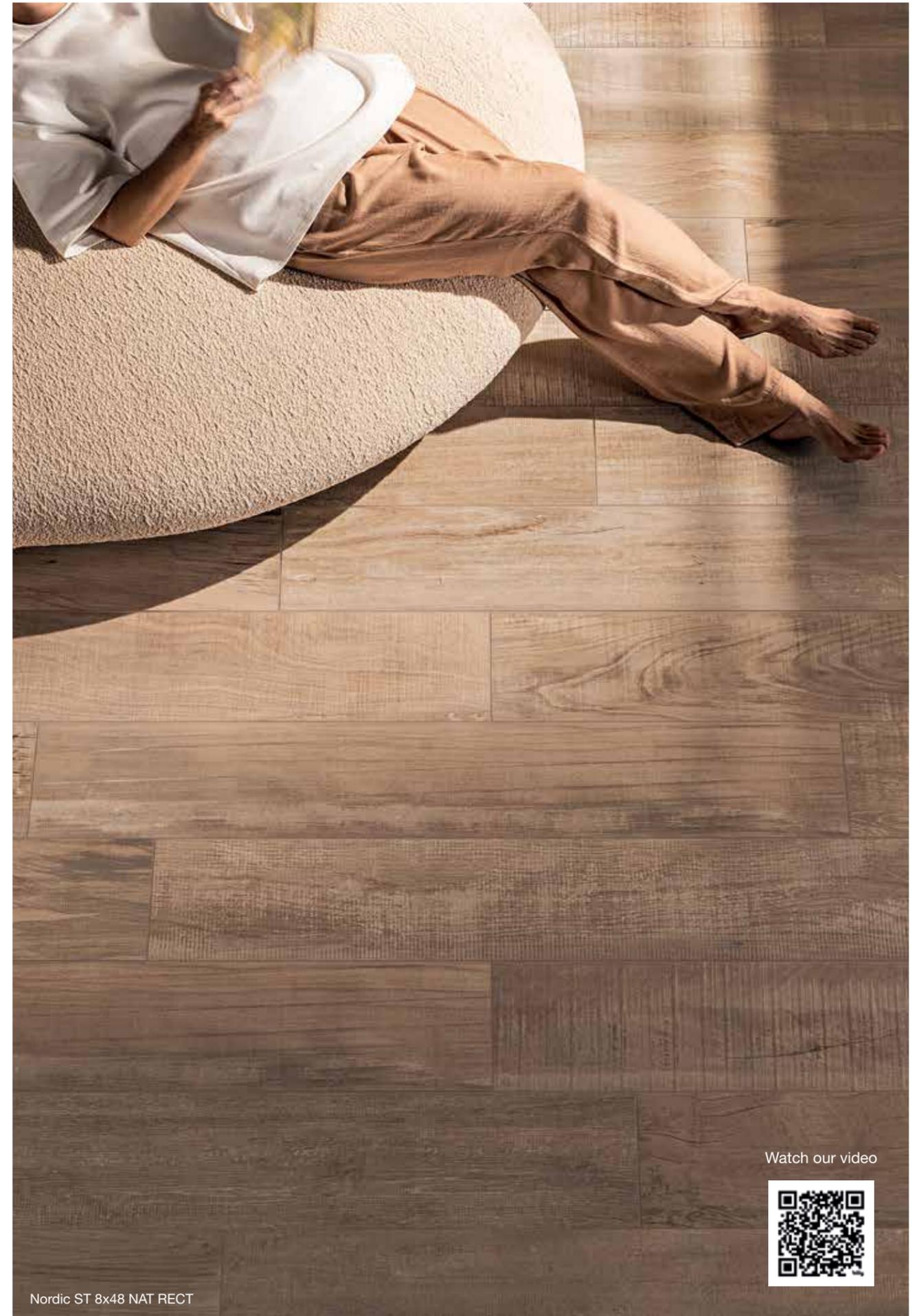
# bossa ON THE ROAD

FEELS LIKE HOME

A celebration of cultural fusion, innovation, and the ever-evolving world of design. Merging vibrant Brazilian soul with U.S. aesthetics, this journey bridges cultures and shapes functional, inviting spaces.

Designed for comfort and connection, **Bossa on the Road** inspires the creation of residential and commercial spaces that feel personal and welcoming.

Join us in this journey of innovation, collaboration, and reinvention as we craft spaces that inspire and elevate the human experience.



Watch our video



Nordic ST 8x48 NAT RECT

# INDEX

**TIMELESS INTERIORS:  
THE BEAUTY OF  
MARBLES**

08



**STONE:  
THE POWER  
OF NATURE**

16



**NATURAL  
CRAFTED WOOD**

20



**METROPOLITAN  
INDUSTRIAL**

22



**ATELIER:  
WHERE ARTS  
MEET DESIGN**

26



**BRICK  
BY BRICK**

32



**OMAGGIO  
A VENEZIA**

34



# TIMELESS INTERIORS

## THE BEAUTY OF MARBLES



The Edge



## THE EDGE

**The Edge** pushes the boundaries of design by blending natural stone strength, leather warmth, and golden elegance. Bold textures, reliefs, and protrusions in sophisticated black and brown tones bring daring elegance to timeless spaces.

The Edge ST 48x48 NAT RECT

# AETERNA

**Aeterna** brings the timeless elegance of Roman Travertine into the modern era. Once found only in nature, this noble stone is now recreated through advanced technology, offering a sophisticated and enduring surface that brings classic proportions and textures into contemporary architecture, interior design, and furniture.



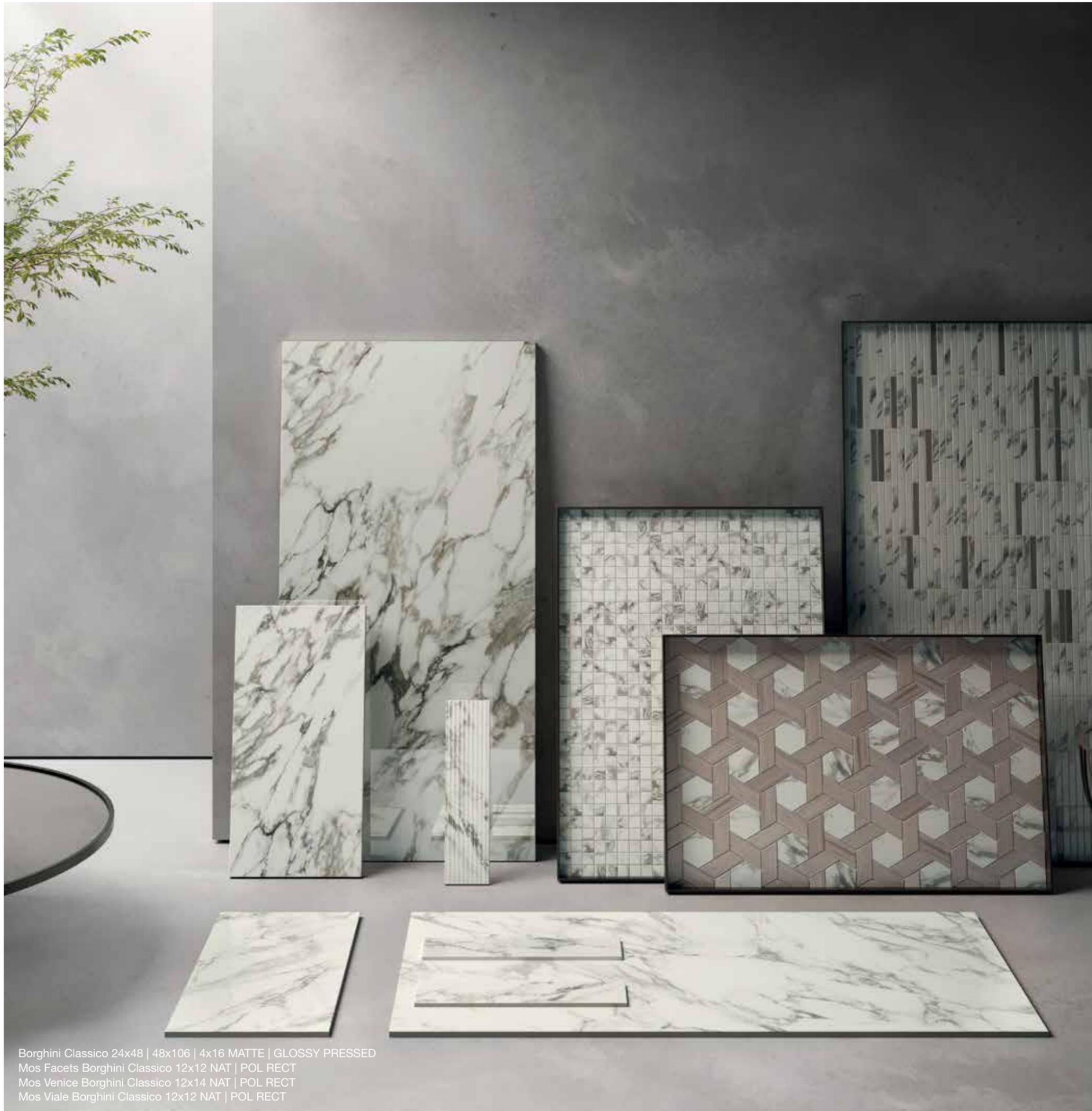
Taupe

Avorio

Bianco



Aeterna Avorio 48X48 NAT RECT  
Aeterna Avorio Cesellato 18x48 MATTE RECT



Borghini Classico 24x48 | 48x106 | 4x16 MATTE | GLOSSY PRESSED  
 Mos Facets Borghini Classico 12x12 NAT | POL RECT  
 Mos Venice Borghini Classico 12x14 NAT | POL RECT  
 Mos Viale Borghini Classico 12x12 NAT | POL RECT



## BORGHINI CLASSICO

Inspired by the majestic landscapes of Carrara, Italy, **Borghini Classico** reimagines the rare beauty of marble in porcelain. Bold veining—from warm rust to deep charcoal—adds depth and character to every surface. This sustainable alternative exudes luxury and sophistication, available in versatile formats to create timeless, personalized spaces.





Onyx Unique 48x106 | NAT RECT

## ONYX UNIQUE

**Onyx Unique** reinterprets the rare beauty of alabaster marble, merging thick, dense matter with crystalline translucence. Its delicate organic drawings and clear tones offer a luminous surface that elevates interiors with timeless elegance.



# STONE THE POWER OF NATURE

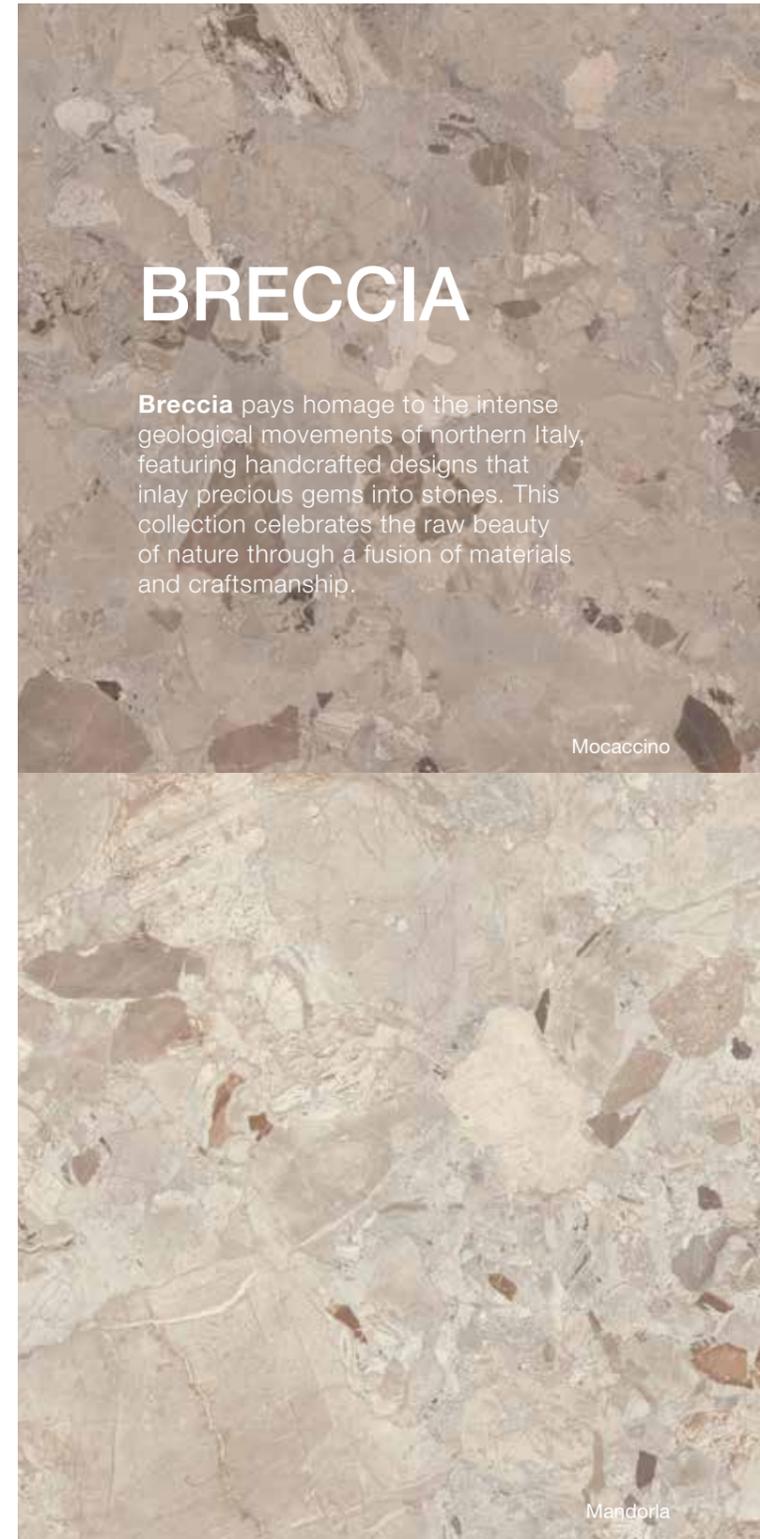


Mocaccino 48x106 NAT RECT

## BRECCIA

**Breccia** pays homage to the intense geological movements of northern Italy, featuring handcrafted designs that inlay precious gems into stones. This collection celebrates the raw beauty of nature through a fusion of materials and craftsmanship.

Mocaccino



Mandorla

# THERA

Named for the ancient Santorini, channels the raw beauty of volcanic stone into five earthy hues and finishes for interior and exterior spaces. Evoking dramatic sunlit cliffs and warm Mediterranean tones, **Thera** symbolizes resilience, transformation, and the enduring interplay of fire, stone, and time.



Mocha 24x48 NAT RECT



## OUR COMMITMENT TO SUSTAINABILITY AND ESG INITIATIVES:

We are dedicated to creating a better world through responsible production, ethical practices, and environmental consciousness. We proudly celebrate our Green Square Certification, which reflects our ongoing commitment to sustainability and the preservation of our planet.



# NATURAL CRAFTED WOOD

## ARCA

Inspired by nature's timeless beauty, this collection pays a delicate homage to the forest, blending elements from the world's diverse woods into an elegant, unified design. Transcending tradition, it presents a new surface that seamlessly merges the essence of nature with sophisticated design, opening doors to endless creative possibilities.



# METROPOLITAN INDUSTRIAL



## SINTESE CONCRETE

**Sintese** embraces the raw power of brutalist architecture, celebrating concrete in its purest form—its textures, marks, and natural imprints. Inspired by iconic North American structures such as Boston City Hall, the Geisel Library in San Diego, and the dynamic urban landscape of New York, every crack and trace becomes part of its unique design narrative. **Sintese** is Portobello's new material, steadfast in its purity, a perfect fusion of innovation, craftsmanship, and refined aesthetics.





Copper 4x16 MATTE PRESSED

4x16 MATTE PRESSED



## MetalMood

Balancing the raw industrial qualities of metal with emotional resonance and personal expression, **MetalMood** transforms strength into sophisticated design. By integrating robust, raw materials with thoughtful design principles, this collection creates environments that are both visually striking and rich in character, capturing industrial sophistication alongside a warm, personal touch.





# ATELIER

WHERE ARTS  
MEET DESIGN



Canvas Light



HAPTIC | vik muniz

Canvas Intense ST 48x48 NAT RECT  
Cobogó Aquarelle Yellow 6x12 MATTE

Aquarelle White | Yellow | Black 4x8 MATTE PRESSED

## Aquarelle

4x8 MATTE PRESSED



Blue

Green

Yellow

Red

Black

White

Driven by innovation and a passion for contemporary art, we collaborated with Vik Muniz—an artist whose expansive personality ignites debates and inspires deeper reflections on behavior, art, and design.

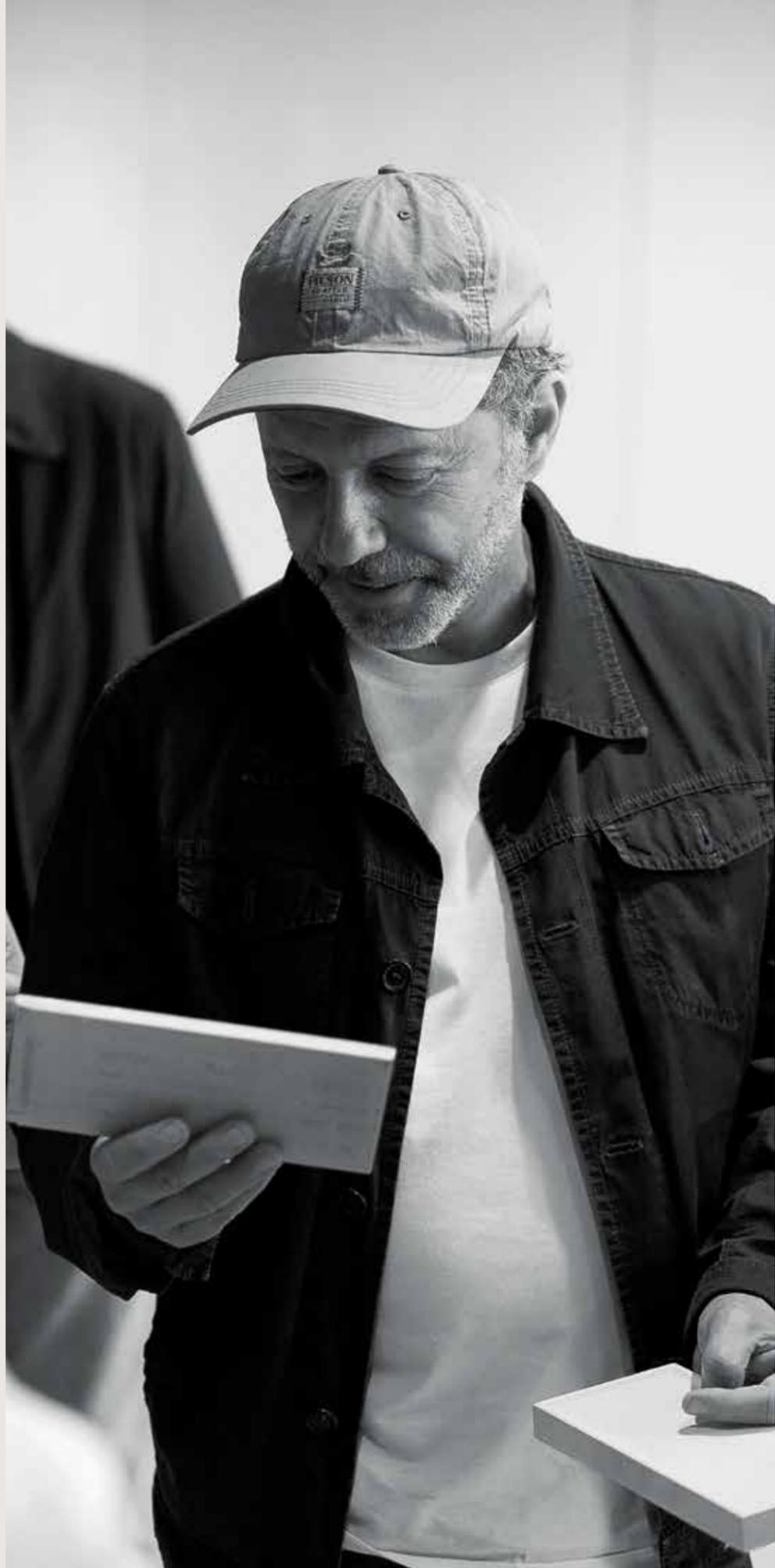
For Vik, paper became his muse and porcelain his medium. Through his vision, we translated textures, micro-reliefs, and colors into a collection where materiality meets artistic expression.

**Haptic** explores the multifaceted qualities of paper and the subtle nuances of watercolor, with large-format Canvas and varied paper weights forming a neutral yet expressive foundation for the floor.

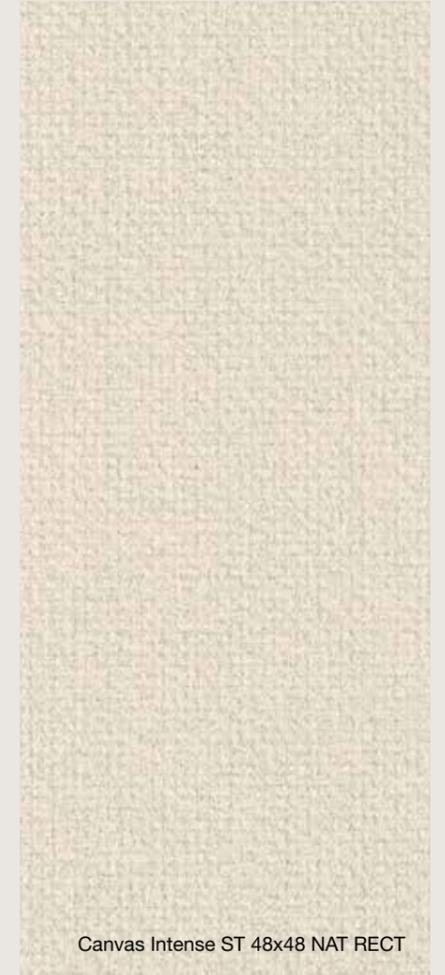
Aquarelle, on the other hand, brings color to the walls, celebrating the vibrancy of watercolor palettes with an untamed energy that reinterprets classic hues.

# VIK MUNIZ

## An Artist Who Transforms Perception



Born in São Paulo, Brazil (1961), Vik Muniz is renowned for transforming everyday materials into intricate artworks that challenge perceptions of reality. Trained as a sculptor, he gained prominence for his unique approach to photography, using unconventional materials to reconstruct iconic images.



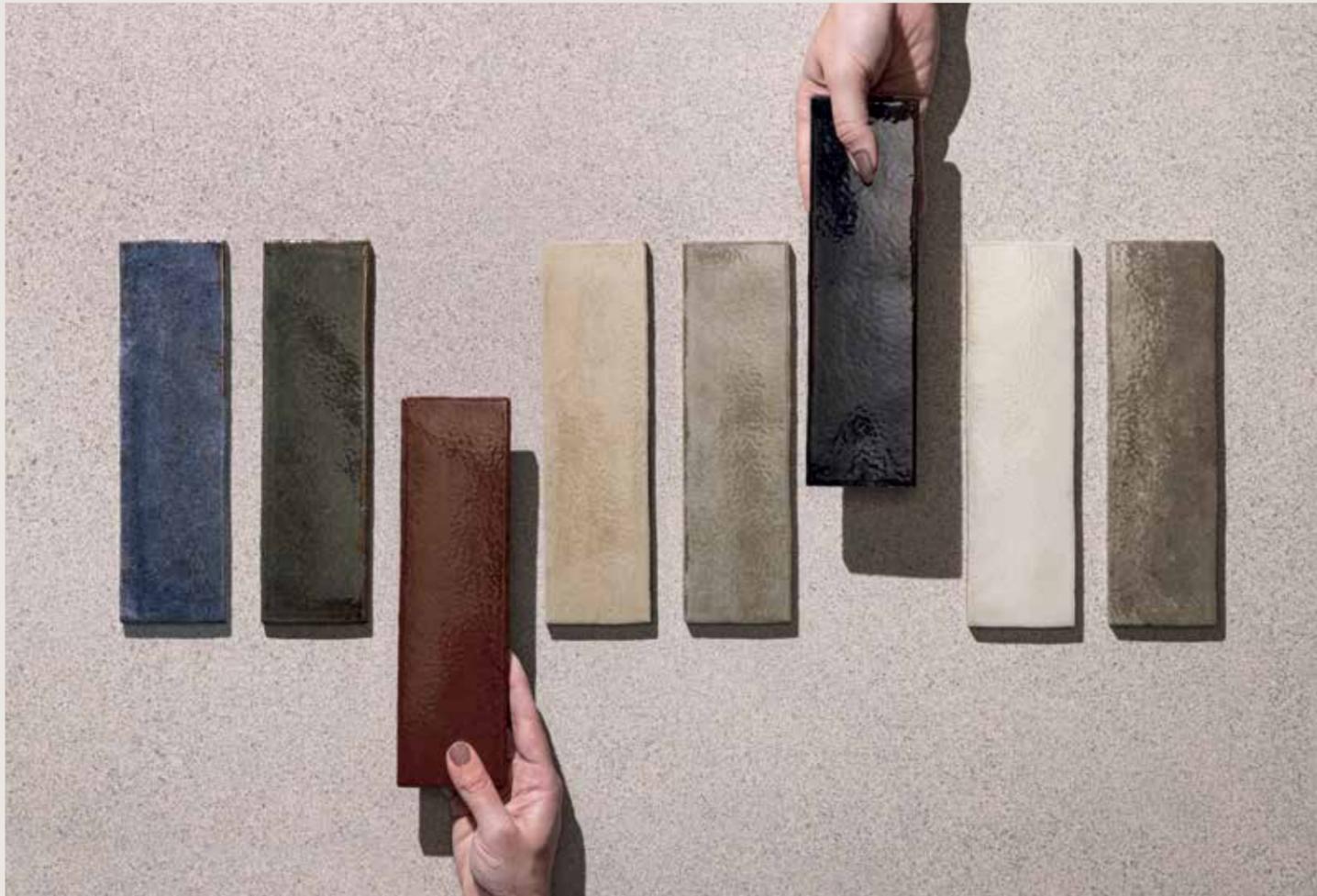
Canvas Intense ST 48x48 NAT RECT

### EXHIBITIONS:

- Diamond Divas – Museum of Modern Art, New York, 2005
- Pictures of Garbage – Museum of Modern Art, New York, 2008
- Sugar Children – International Center of Photography, New York, 2008
- Earthworks – Museo de Arte de São Paulo (MASP), São Paulo, 2010
- Paper Series – Sikkema Jenkins & Co., New York, 2014
- Scraps and Legal Tender – Sikkema Jenkins & Co., New York, 2024
- Vik Muniz: Extra-Ordinary – New Britain Museum of American Art, 2024

# ARTFACT

**Artifact** celebrates intentional design, where each piece tells its own story and reveals its origins. This collection channels the essence of handcrafted imperfection, blending natural forest tones with fire-forged materials. It transforms industrial surfaces into expressions of strength and meaning, highlighting the unique beauty of ceramics. Through thickened coatings and a rich spectrum of color, **Artifact** immortalizes the artisan's craft, creating timeless works that are as distinctive as they are beautiful.

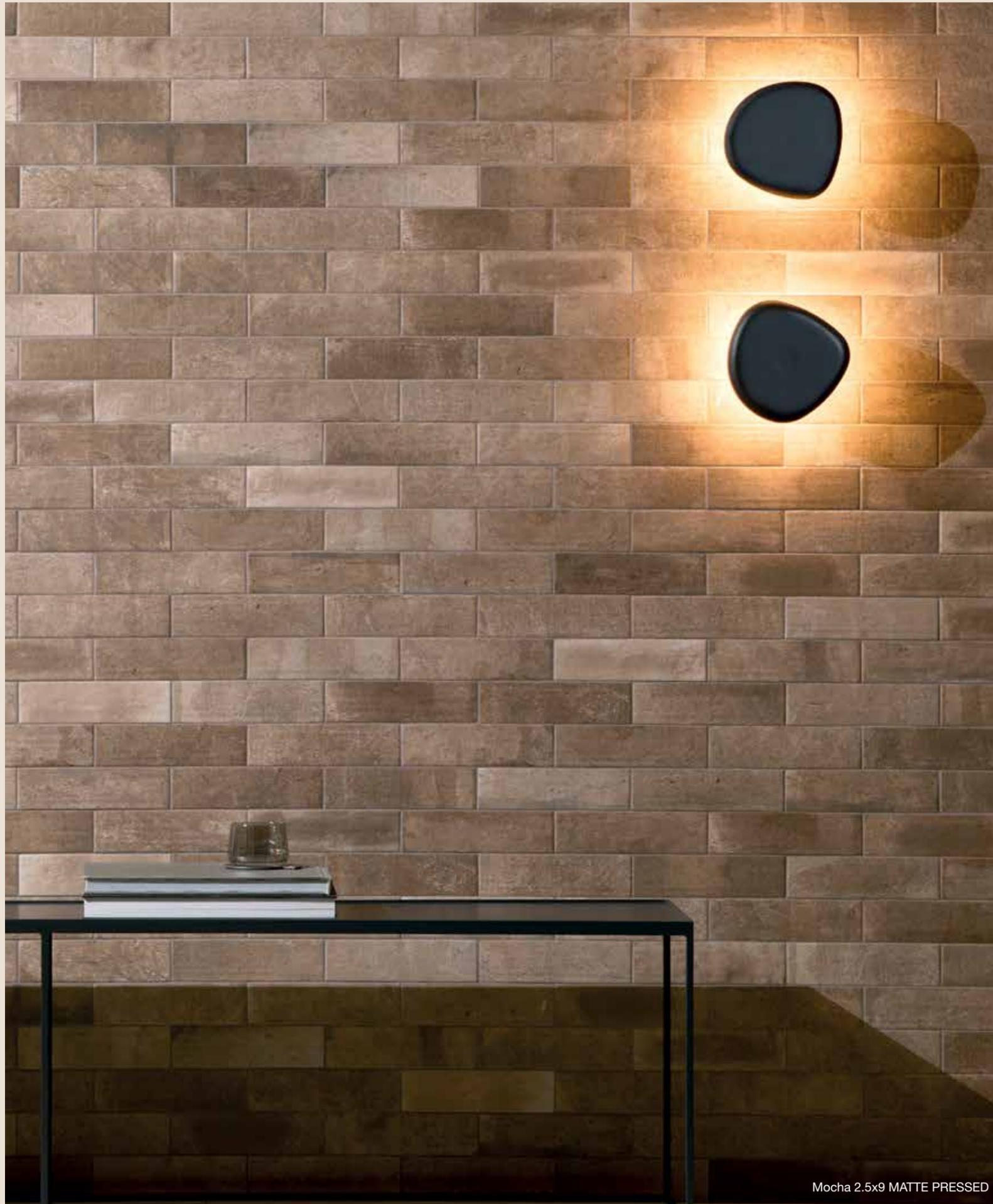


2.5x9 GLOSSY PRESSED



# BRICK BY BRICK

A MODERN  
TAKE ON  
TRADITION



## HUDSON VALLEY

2.5x9 MATTE PRESSED



Inspired by the rich architectural history of the **Hudson Valley** neighborhood, this collection blends urban rusticity with refined elegance. Available in two versions: *Contemporary Painted Soft Ceramic Reliefs*—a fresh take on traditional brick with smooth, painted reliefs offering subtle texture and artistic charm; and *Rustic Ceramic Bricks*—embracing the beauty of imperfections with rough, textured surfaces that channel a vintage, handcrafted feel full of authenticity and warmth.

Mocha 2.5x9 MATTE PRESSED



# OMAGGIO A VENEZIA

A sensory journey through design, where tradition meets innovation. Inspired by Venice's artistic heritage, each collection translates its essence into textures and finishes that honor the past while embracing a sophisticated, contemporary vision.



CAMPANILE



SAN ANDREA



PONTE DEI SOSPIRI



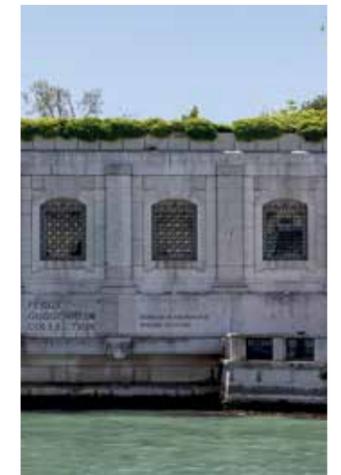
MURANO



BURANO



DUCALE

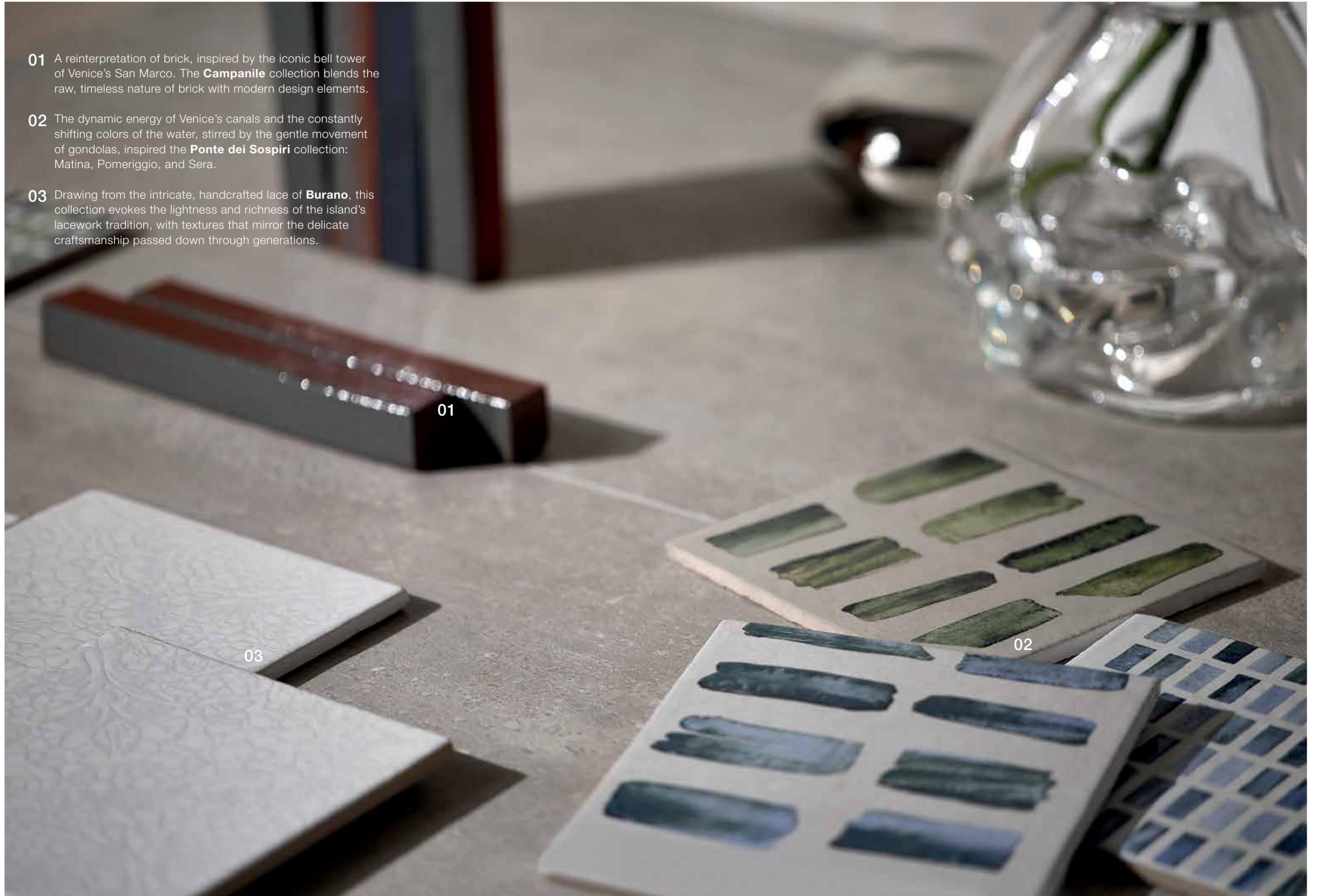


VENIER

01 A reinterpretation of brick, inspired by the iconic bell tower of Venice's San Marco. The **Campanile** collection blends the raw, timeless nature of brick with modern design elements.

02 The dynamic energy of Venice's canals and the constantly shifting colors of the water, stirred by the gentle movement of gondolas, inspired the **Ponte dei Sospiri** collection: *Matina, Pomeriggio, and Sera*.

03 Drawing from the intricate, handcrafted lace of **Burano**, this collection evokes the lightness and richness of the island's lacework tradition, with textures that mirror the delicate craftsmanship passed down through generations.



# OPEN INNOVATION

At Portobello, understanding consumer behavior and social trends drives our product innovation. By analyzing market needs, we continuously refine our portfolio to stay ahead of emerging trends and ensure our designs remain relevant.



## COLLABS

We engage directly with leading experts in design, architecture, and art, fostering collaborative meetings that generate innovative results and shared methodologies.

## RESEARCH TRIPS

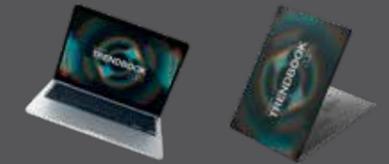
We explore global fairs and events to gather valuable insights, ensuring our designs reflect the latest industry movements.

## LAB EXPERIENCE

We host customers, distributors, partners, interior designers, architects, and builders to exchange ideas, fueling creativity and collaboration.

## DESK RESEARCH

We analyze trends from global design and architecture events, informing our creative process with the latest cultural and aesthetic shifts.



## TRENDBOOK 2025

Our Open Innovation Cycle integrates internal researchers, artificial intelligence, and multidisciplinary teams, transforming global insights and data into actionable strategies. The result is the Trendbook 2025—a fusion of data-driven insights and creative innovation that shapes our design evolution.

Ready to explore the future of design?





PORTOBELLOAMERICA.COM

ALL RIGHTS RESERVED © PORTOBELLO AMERICA

Portobello  
America